# MANUFACTURING

#### Redefining Asia Manufacturing Economy

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Our Ecosystem Help Reduce Time-To-Market & Enhance Product Innovation

### **D.LAB New Product Sourcing B2C & B2B Platform**

#### WHY CHOOSE US AS YOUR PARTNER?

D.LAB IS FOUNDED IN 2009 AND WE WORK WITH OVER 100 FACTORIES IN CHINA TO HELP OUR CUSTOMERS IN PRODUCT DESIGN, PRODUCT DEVELOPMENT, MANUFACTURING, LOGISTICS, AND SALES AND MARKETING.

WE UNDERSTAND HOW DECISION MAKERS NEED US TO TURNAROUND THEIR PROJECTS WITHIN SPECIFIED DATELINES. AND THE IMPORTANCE OF TURNING IDEAS INTO REALITY IN A SAFE AND PREDICTABLE MANNER AMIDST THE COMPLEXITIES OF SOURCING AND PRODUCTION.

WE DON'T JUST SELL OUR SERVICES, OUR PRIORITY IS FIRST TO UNDERSTAND OUR CLIENT'S PAIN POINTS, OBJECTIVES AND REQUIREMENTS.

TO BETTER SERVE YOU, WE RELENTLESSLY PURSUE INNOVATIONS AND IMPROVE SERVICE QUALITIES BASED ON SERVICE FIRST, QUALITY GUARANTEED, AND PRODUCT INNOVATION - OUR MEASUREMENTS FOR CUSTOMER SATISFACTION AND WE NEVER STOP INNOVATING TO CREATE VALUE AND GROWTH.

WITH YOUR FEEDBACK AND SUGGESTIONS, D.LAB IS WELL-POSITIONED TO BECOME YOUR BEST BUSINESS PARTNER TO CREATE PROFITABLE BUSINESS OPPORTUNITIES TOGETHER.

### Technology is Changing the game

Sell

### Customers are Changing the rules

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Buy

# Quality vs Quantity

Quality Drives Customer Loyalty





### **D.LAB New Product Sourcing B2C Platform V2.0**

- Growth opportunity in B2C Factory Brand!
- We help Factories and Suppliers market their brand in South East Asia!
- We offer a seamless and guided journey for end users who are looking for the latest tech gadgets and electronics.
- We offer a robust pricing system for end users.
- We offer value-added services such as warranty, service center, retail distribution, etc.
- We help factories and suppliers who have excess stocks to sell them in South East Asia.



### **D.LAB New Product Sourcing B2B Platform V2.0**

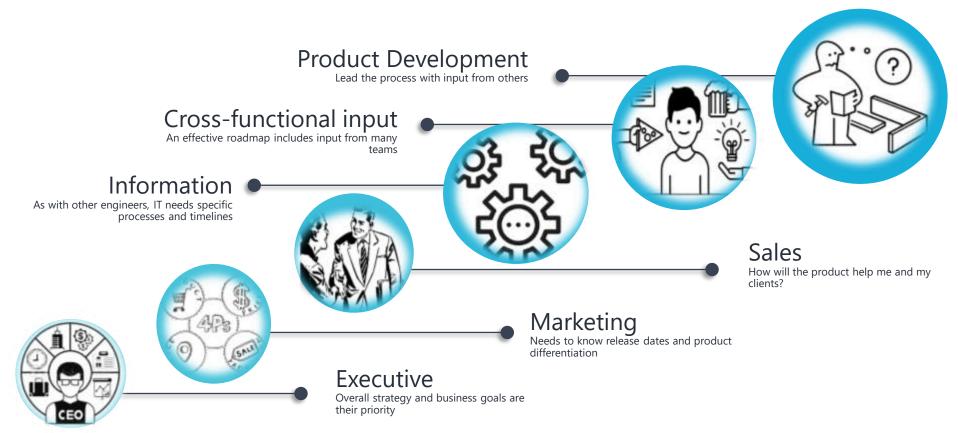
- Growth opportunity in B2B volume orders!
- We help companies' source, develop, manufacture and deliver products to their warehouse.
- We offer a seamless and guided journey for companies need offshore contract manufacturing from start to end.
- We offer a robust pricing system for companies and suppliers.

• We offer value-added services such as warranty, buffer stocks, product test certificates, factory audit reports, QC and QA reports, etc.

# Who we are – Our Company D.LAB DEZIGN LABORATORIES

#### **Product Design and Development**

Dezign Laboratories draws on deep multi-industry expertise to cross partner ideas and core technologies. Our innovation platform is an ecosystem approach that helps customers monetize their investments, reduce time-to-market and enhance product functionality by leveraging core technology blocks that are qualified by our field quality excellence team.



# Who we are – Our Belief WE BELIEVE WE CAN MAKE BETTER AND BETTER

#### **Optimised cost-benefit Production**

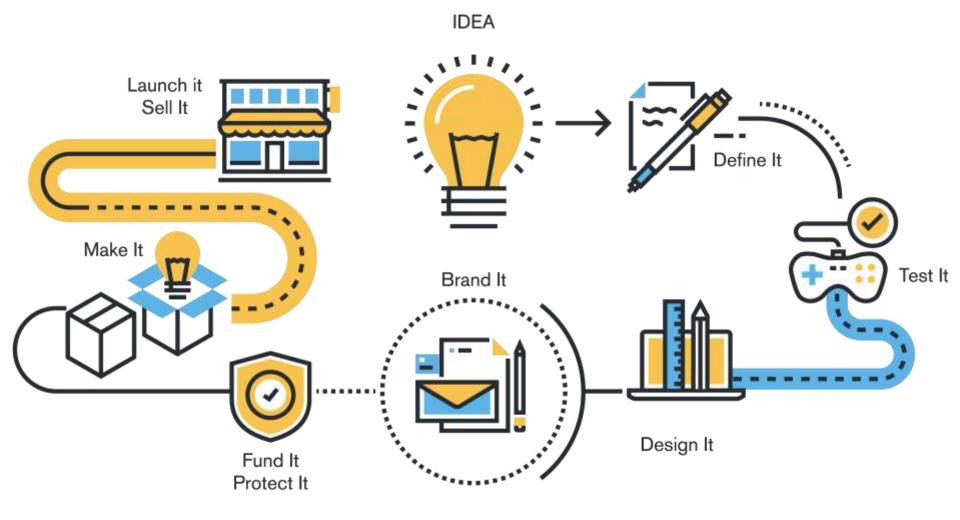
With a huge network of factories in Asia, we conduct factory inspection and background checks to determine the best factory choice based on your needs.

#### **Quality Control and Assurance**

We test the reliability of components and complete products. Full characterization of components and products are performed using contemporary techniques. We also test the reliability of products through certified test equipment and facilities that simulate temperature, electrical safety, pressure monitoring, humidity, vibration, salt spray, flow, ultraviolet rays, lighting, and drop and abrasion testing. Our testing services help bring products to market safely, reducing setbacks and delays.



### Who we are – Our Belief WE BELIEVE WE CAN MAKE BETTER AND BETTER



# Who we are – Our Commitment WE AIM TO DELIVER IN TIME

#### **Supply Chain and Logistics**

The team of product and manufacturing specialists at D.LAB Dezign Laboratories follows a robust process consisting of on the ground project management and full service consulting to assist in timely project execution and cost reductions, without compromising quality. We operate as an extension of your team to set up and manage your entire supply chain and Asia-based manufacturing, eliminating the risks and roadblocks typically associated with doing business overseas.



Agency for Science, Technology and Research

Collaborative Commerce Marketplace

# Who we are – Our Innovative Business Model ORIGINAL DESIGN MANUFACTURER

#### **Bold ideas requires Big efforts**

Dezign Laboratories works with your team in the early concept stages of product development for new market applications or when product requirements are highly ambiguous. As part of the collaborative and exploratory process, we provide the necessary system design and engineering with focus on concept analysis, system viability and iterative prototyping.

Dezign Laboratories offers customised tooling to enhance functionality and design. This helps you achieve competitive differentiation and optimization through process innovations early in the design and manufacturing phases.

#### Asia Global Manufacturing

- 1. Product Design and Development
- 2. Optimized Cost-Benefit Production
- 3. Quality Control and Assurance
- 4. Supply Chain and Logistics

### **Our Customer Journey**

Here's how it works

#### **D.LAB** Report

Here we present our "Design to Deliver" project that we will be embarking on this year. To start this meeting, we will first review our current project status, the team members assigned to the project, the timeframe needed for the project to complete, as well as its budget allocation. Overall, our goal is to ensure that project gets delivered on time, with outstanding results, and preferably under planned budget.

20% Status of Completion

Week 2 we have completed about 20% of the project and on track with our initial plan.

#### 6 Months to Complete

We have thus far completed two months of the total timeframe originally planned for this project.



#### **Team Members**

This project involves and utilizes talents from four departments: Design, Quality Control, Manufacturing and Logistics.

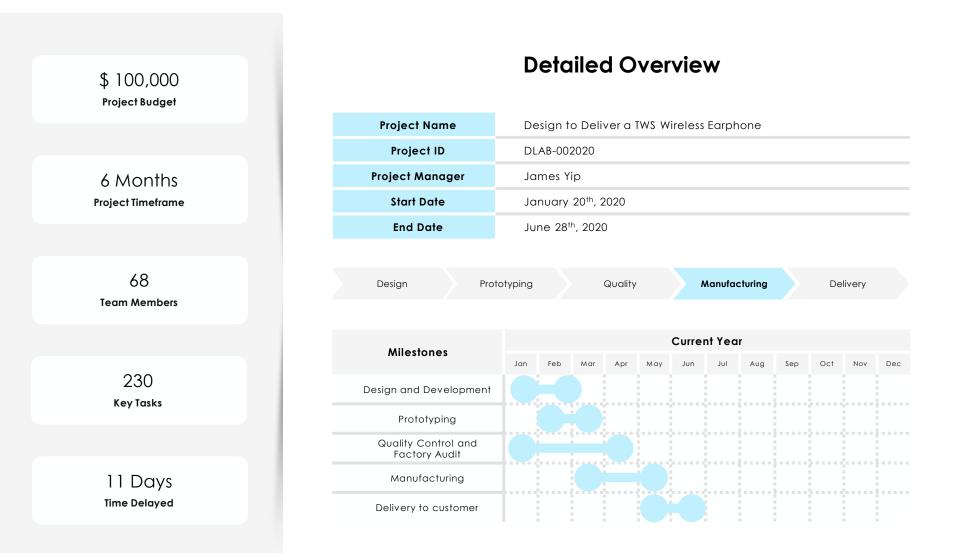
### \$100K

#### **Budget Allocated**

Due to the importance of this project, upper management has allocated more budget than usual to ensure its success.

### **Our Customer Journey**

Here's how it works



### **Our Customer Journey**

Here's how it works

#### **Project Progress Report**

Activity	<b>Priority</b> High	<b>Manager</b> James	<b>Start</b> Jan 21st	End Feb 12th	% Project Progress Status	
Product Design and Development						100%
Prototyping and Testing	Medium	James	Feb 12th	Marc 15th		10%
Customer's evaluation	High	James	Marc 16 <sup>th</sup>	Apr 30th		20%
Factory Audit Report	High	James	Apr 1st	Apr 14 <sup>th</sup>		65%
Quality Control and Assurance Report	High	James	Apr 1st	Apr 14 <sup>th</sup>		85%
Actual Production	Medium	James	Apr 18th	May 18 <sup>th</sup>		49%
Post Production Test Report	Medium	James	May 18th	May 21st		61%
Project Delivery	High	James	May 22nd	Jun 1st		91%

Tasks are completed and QA'ed within allocated timeframe or sooner

81%

94%

Team members have worked all of their assigned hours since project started.

100%

Budget allocation and boundaries are successfully monitored and observed



### Bridging the Gap for Our Customers

# NTUC Learning Hub



"D.LAB not only provides us good quality and affordable tablets, they go the extra mile to conduct training for our students as well. Working with D.LAB is a breeze".

Jessica NTUC Course Manager





### Trend Micro

Bluetooth A2DP Music Sports Headphones DBH-501





"D.LAB holistic customisation approach to our marketing campaign gives our customers a compelling reason to purchase our Trend Micro products with bundling of a high perceived value product that resonates with our brand -Innovation ".

Adel Ang Regional Manager

#### Premium Security 10

Read Reviews



"I absolutely love this product. I have used several other programs and none of them compare. As soon as I installed it and did a quick scan, it found several malicious files that Security Essentials never saw." — Howyf: March 2015

#### Windows

Compatible with Windows 10

Comprehensive multi-device web protection

Trend Micro" Premium Security provides comprehensive, multiple device protection so you can do great things online safely. It safeguards against viruses, fraudulent websites, and identity theft. Also, it features a privacy scanner for Facebook, Google+, Twitter, and Linkedin.

Renew or Upgrade

- Secures up to 5 devices
- Protects against viruses
- · Blocks dangerous websites
- Protects kids online
- Tunes up system

Buy Now

Secures Android<sup>™</sup> and iOS mobile devices

Free Trial

· Guards against identity theft

**S** 

### Asus Singapore Pte Ltd

2.1 Channel Subwoofer Speaker System (USB powered)

"D.LAB Dezign Laboratories is very detailed from conceptualization to proof of concept (prototype) to delivery. And I'm impressed with the high quality seen with the actual products".

Bernard Wen Asus Country Manager





RESTIGIO SERIES











PRESTIGIO SERIES







### Infocus Asia Pte Ltd

7 Inch WIFI tablet with IPS panel

"D.LAB Dezign Laboratories gives me the assurance in good quality tablets. It helped in our projector sales tremendously. In addition they have a service centre that takes care of my customer issues".

Felicia Infocus Regional Manager







Gadget Laboratories Media 701 Tablet

Contraction of the local division of the loc

InFocus





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### Olympus Imaging Singapore Pte Ltd

Infra-red TV Wireless Headphone WH-D4000IR



"I worked with D.LAB on a range of wireless headphones as an exclusive bundle gift for our cameras and I have to say the workmanship and quality surpass my expectations".

Amos Kang Olympus Country Manager





### Symantec Norton Singapore

Norton Brand In-ear Headphones





"I worked with D.LAB to build from scratch our own brand of exclusive earphones for the region and the entire process was mapped out to our team from start to end".

Melvin Ang Symantec Regional Manager









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### Coffee Club Pte Ltd

Innotech LS2011 Wireless LED lamp with Speaker





"D.LAB brings us the latest technology in wireless LED and sound that dramatically improve our customers' experience at our coffee joints, and the best part is; no need for extensive cabling and expensive maintenance".

Jason TCC Procurement Manager

### **Canon Singapore**

Wireless Headphones WH-D2000



"We are impressed with D.LAB service, even when their team is overseas we managed to communicate over calls and emails to get the job done".

Loo Pei Wen Canon Senior Marketing Executive





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### Challenger Technologies Ltd Bluetooth A2DP Music Sports Headphones DBH-501





"D.LAB range of products help us drive profitability, while maintaining customer satisfaction".

Amy Buying Director



## Our Products

PRODUCT ROADMAP



### Bluetooth & Audio





Color Music, Wonderful Life



When detecting break-in within monitoring range, it will activate the 130 decibets alarm to stop crime

#### PRETEND YOU ARE HOME, WHEN YOU ARE N

Hear and speak to the visitor with two-way audio whether you home or miles Send pre-recorded message when you are not available to answer someone.

Home and Ultra Alarm Sound 130dB

Security Reminding The Thief Invasion

**IOT, Smart** 

#### Pre-recorded Messag

#### Enjoy your life with our Mosaic security system

No longer worry about the security problem in the home, you can work hard for life!

Trigger sensors send 130dB loud loud, can effectively deter intruders and alert the owner and the neighbors.











### Powerbanks and Energy



Two colors ---Bronze and black

**BEREK 751** 













