

# DO YOU MISS OUT ON GROWING YOUR BUSINESS EFFICIENTLY?

Do you struggle to leverage on the latest innovation?

Do you have access & knowledge to source the latest technologies?

Did you consider behaviour & mindset changes of your consumers?

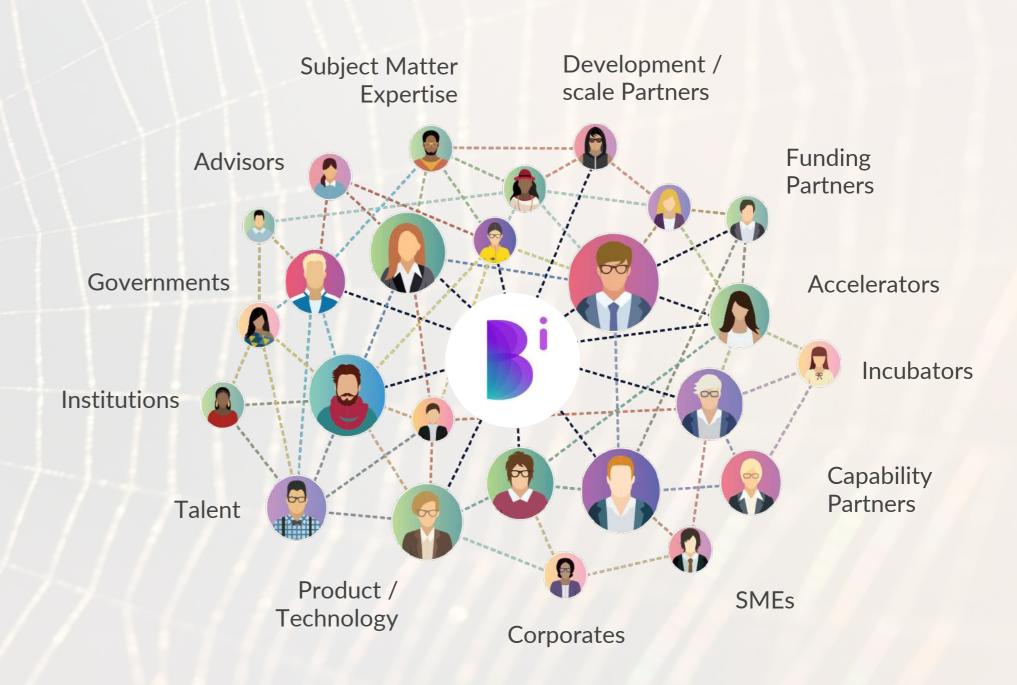
Did you consider the market dynamics and how to turn these into opportunities?



#### **INSTANTLY LEVERAGE BI'S OPEN INNOVATION EXPERTISE**

Tap into Bl's strong internal team of solution architects, while leveraging external capacity through Bl's wide partnerships.

Coming onboard with BI is as simple as pressing the "GO" button.



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# **BUDDING INNOVATION SUPPORTS**YOU IN YOUR BUSINESS GROWTH

OPPORTUNITY
ASSESSMENT &
MARKET ENTRY



PRODUCT IDEATION & DEVELOPMENT

**VENTURE BUILDING** 

TECHNOLOGY &
START-UP SCOUTING

# OUR GLOBAL CORPORATE CLIENTS

Supporting Corporates with Innovation all across the world Broad range of innovation support and wide industry network



## BI'S MISSION IS TO GROW TOGETHER WITH YOU

#### **BI offers**

- Expertise in Open Innovation and network of experts
- An end-to-end approach from vision to execution
- Insight- and technology based innovation creation

### BI enables you to

- Leverage on the best-in-class technologies
- Develop innovation based on consumer insights
- Grow successfully in new markets



